

Crescent Gold & Diamonds – Customer Survey Rules & Regulations

1. Transaction ID and Crescent Gold & Diamonds receipt information is required for the survey entry as the survey requests information and feedback regarding the latest customer purchase and store visit. This survey draw offer is open to all residents of Canada who have reached the age of majority in their respective jurisdictions and who have existing internet access and a valid email account/address. Official entry online form and survey draw offer rules are available at www.crescentgold-diamonds.com/survey2010.cfm. Online survey entries must be received via the Crescent website. LIMIT: One entry per person or per Crescent purchase transaction. More than one entry from a single person using the same transaction will void all entries from that person or email address. Prize to be accepted as awarded. No substitutes, exchanges and/or returns.
2. There will be one (1) \$500.00 CAD Crescent Gold & Diamonds Gift Card drawn per 1000 entries received.
3. Draws will be made at random at the earliest opportunity by Crescent Gold & Diamonds once the threshold number of entries for a given draw is received. Duplicate entries will not be counted to reach threshold numbers.
4. The random draw from all entries received by the dates and times indicated above will be conducted by Offer Judge, Crescent Gold & Diamonds at its offices at 140 Portland Street, Dartmouth, Nova Scotia to determine the potential winner. All eligible entries received are subject to a computerized, random draw to select the potential winner. Immediately after the draw, Crescent Gold & Diamonds will contact the potential winner by return email at the account/address used to enter the contest which must still be valid. The potential winner will have up to 7 days after being contacted by email to contact Crescent Gold & Diamonds by email using the email address provided. If the potential winner, who otherwise complies with all the requirements of the rules, is to be declared winner, he or she will be required to correctly answer a mathematical skill-testing question without the aid of any mechanical electronic or similar device. Upon answering the question correctly, Crescent Gold & Diamonds will make arrangements for awarding the contest prize. Should the potential winner not reply to Crescent Gold & Diamonds by email (or telephone) by the end of the Contact Deadline, or potential winner does not otherwise comply with the contest requirements, that potential winner will be deemed to have forfeited any rights to his or her prize and Crescent Gold & Diamonds will have the right to select an alternate potential winner from among the remaining eligible entries and contact such persons in the manner provided above except that the alternate potential winner will be given a new Contact Deadline which will expire 7 days after the contact is made. Before being declared a winner, a selected entry must be verified by the Offer Judge, Crescent Gold & Diamonds. Winner agrees to accept his or her prize as awarded, and the prize is not transferable or convertible to cash or credit. The winner will be given a timeline to claim their prize via email correspondence.

5. Chances of winning are approximately 1 in 1000. Crescent Gold & Diamonds assume no responsibility for late, illegible, delayed, incomplete, or misdirected entry forms, or human error, or technical malfunctions, including and not limited to inability to access the website, lost, delayed or incorrect data transmission, interruption or failure, or other electronic malfunctions, computer or telephone hardware or software failures, malfunctions or garbled transmissions. Crescent Gold & Diamonds and its affiliates are not responsible for any problems or technical malfunction or any telephone lines, computer online systems, servers, or providers, computer equipment, software, or injury or damage to entrant's or any other person's computer related to or resulting from participation in the contest or downloading of any materials in relation to the contest. Any attempt by the entrant to deliberately damage any website or undermine the legitimate operation of the contest will result in disqualification. Any such action may be in violation of civil and criminal laws and Crescent Gold & Diamonds reserves the right to seek damages from any such person to the fullest extent permitted by law. None of Crescent Gold & Diamonds nor their affiliates, or advertising or promotional agencies or agents, officers, directors, managers, employees and representatives shall be responsible in any way for the use of or bear any liability whatsoever in any way attributable to an entrant's participation in this contest or the prizes awarded in this contest, including the liability for any injury, loss or damages of any kind to persons, including death, and property. Prior to delivery of his or her prize, and in any event not later than 7 days after the draw date, the potential winner will be required to sign and return a form satisfactory to Crescent Gold & Diamonds confirming compliance with the contest rules and acceptance of the prize; permitting Crescent Gold & Diamonds to announce a winner. In the event that the potential winner fails to sign such form, he or she will be deemed to have forfeited the prize, and an alternative potential winner will be selected.
6. Employees, officers, managers, directors, representatives, and agents of Crescent Gold & Diamonds and affiliated companies and their respective promotional agents and contest judges as well as those with whom such persons are domiciled, are not eligible. By entering, each entrant agrees to abide by the contest rules and to the decision of Crescent Gold & Diamonds which are final and binding in all respects. All entries become the property of Crescent Gold & Diamonds
7. Crescent Gold & Diamonds reserves the right in its absolute discretion to modify or withdraw this contest at any time, in whole or in part, without prior notification, for any reason.
8. For information on prize winners, send a self-addressed, stamped envelope to Crescent Gold & Diamonds, 140 Portland Street, Dartmouth, Nova Scotia, B2Y 1J1. All requests must be received within 1 month of the latest winner drawn. The information given will be for the latest winner only.